How can we get children/young people interested in our campaigns?

Do you want children/ young people to…

Take action on campaigns?

Think about ways you can attract children's attention when you do stalls or public displays

The FOE events team has a list of props local groups can borrow for stunts or stalls – contact Helena – helenam@foe.co.uk

If something works well share your successes – let other groups know what works- update your group on the Local Group Activity table now!

Take a look at the Perfect Stall for other top tips too!

Learn more about environmental campaigning

Are any of your campaigns of particular relevance to parents in your local area?

Does anyone in your group have links with local schools or youth organisations? If you know any teachers interested in educating pupils about the environment then contact Claudia about "Shout About"

Get details of schools events calendars – perhaps your group can have a presence at Summer fairs or a school concert

Consider going into a school to give a talk – speak to Claudia – claudias@foe.co.uk for details of how to do this

Get on the FOE community discussion forum –community.foe.co.uk/quote_unquote to find out what has worked for other groups

To get involved with your local group (young people 16+)

Target your distribution of information about your group to include locations which appeal to younger people (cafes, pubs, shops etc)

Think about how your meetings are run, are they welcoming to new people? Have a look at the Sustainability and Teamwork pillar for more ideas about encouraging new members

Consider hosting awareness raising events targeted at younger audiences – the Big Ask Live gigs are a great example of this